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An “Innovation & New Media Technologies for Transform in Public Services in quality family planning”

Dr Rajeev Bijalwan
Rural Development Institute, Himalayan Institute of Hospital Trust, India

Abstract

Background- The Family Planning Program has been implemented in India since 1951, however, the quality of service delivery at various level is not up to the mark till now. Appropriate and adequate information system is one of the key areas which have significant implication on the quality of family planning delivery services. **Objectives-** The key objectives of application is to get timely information on various components of family planning and ensure appropriate and effective feedback to grassroot workers as well as clients. **Methods-** The application has been developed based on various experiments of innovative ideas with grass root level health workers. The methods were pre tested and piloted for its certification in Doiwala block of Dehradun district in the state of Uttarakhand. **Findings-** The early finding suggests that application operating system is very easy and all health workers who are even simple literate can used it effectively. It also helps workers to understand the trend and performance of family planning at various levels in their area. It is also helping them to give an accurate demand for family planning services and ensuring adequate follow-up services to the clients. **Result-** The outcomes of the project shows that all the service providers are receiving all the information at all levels and developing effective feedback mechanism and ensuring timely and adequate supply of family planning materials at community level.